

# Tawd Vale 100 - Our Strategy to 2030

#### Our Vision

Tawd Vale Adventure Centre will actively engage and support young people aged 4-25 years in their personal development, empowering them to make a positive contribution to society

### Our Mission

Tawd Vale will deliver transformational skills for life to young people through outdoor adventure, by providing sufficient high-quality facilities and a suitable range of activities, on a well-maintained woodland site, that is sustainably managed and financially self-sufficient.

### **Our Values**

We are guided by our values:

Integrity	Respect	Care	Belief	Co-operation
We act with	We have	We support	We explore	We make a positive
integrity; we are	self-respect	others and take	our faiths,	difference; we
honest, trustworthy	and respect	care of the world	beliefs and	cooperate with others
and loyal	for others	in which we live	attitudes	and make friends

## **Our Strategic Goals**

We have a set of strategic goals that are essential in helping our young people reach their potential:

**Run**: we will operate the site safely and effectively to meet the needs of our users

Maintain: we will invest in the facilities we already have, making best use of existing resources

**Sustain:** we will manage our team, resources and environment to ensure Tawd Vale will continue to provide adventure for young people for the *next 100 years* 

**Focus:** we will remain focused on the things that matter to delivering our strategy

**Grow:** we will secure additional resources to develop our team, the site and the user experience

### **Our Strategic Objectives**

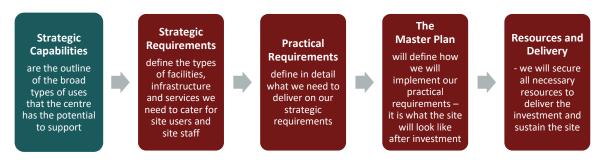
We have 3 strategic development objectives:

#### Access Accommodation Activities

Modernise accessibility of our Centre and our facilities to ensure as many young people as possible can benefit from outdoor adventure Enhance residential accommodation to support all-year round use, and to broaden the age ranges and types of organisations which can benefit from outdoor adventure

Develop new activity provision, which is at the core of programme delivery to build skills for life through outdoor adventure

### Our Strategic Capabilities, Requirements and Master Plan



### Strategic Capabilities

We aim to provide the capability to support the following types of use for all our site users:

- Non-residential visits for groups visiting just during the day-time or evening for nonresidential events
- Lightweight expeditions for groups on hikes and staying overnight as a stopover
- Camping for groups running a static wholly outdoor accommodation they bring themselves
- Indoor residentials for groups using wholly indoor accommodation provided by Tawd Vale
- Mixed camping and indoor residentials for groups using a mix of indoor and outdoor facilities, such as indoor catering but camping in tents

We aim to provide the capability to allow user groups to undertake a range of different types of activities:

- **General activities** activities that are self-led by the user group that require no specialist instruction, such as those not requiring Scout Association Activity Permits
- Adventurous activities activities led by specialist instructors, either provided by the user group, Tawd Vale or by a third party, such as those requiring Scout Association Activity Permits
- **Training** indoor and outdoor training activities for adult volunteers, Young Leaders, and young people, including enabling briefings for activities
- Meetings indoor meetings to support Scouting, other user groups and the local community

All of the above must be underpinned by effective supporting services.